

Tower Tour & Experience.

RLB360 is an award winning Tower Tour and Visitor experience based in the West Clock tower of Liverpool's iconic Royal Liver Building, home of the famous Liver Birds.



Opened in April 2019, RLB360 is fully guided 60-70 minute tour with a visitors centre, 2 external viewing platforms and a 270 degree audio visual experience set on the unique cinemascap in the original mechanism room behind the UK's largest electronically driven clock faces.

Tours run between 9am - 5pm* throughout the year with our visitor centre opening 30 minutes before the first tour of the day.

Each tour contains up to 16 people and they start on the hour, at quarter past the hour and half past the hour during opening hours.**

Rate is £14 per person for groups of 16+ Group Bookings larger than 16 would be split across multiple tours. (Agreed at booking)

*Opening hours vary based on demand and Sunset time

** Times and size may vary based on demand as well as any Social Distancing requirements

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Our attraction begins in our Visitor's Centre in the West Basement. Here we have unique images and pieces from the building's construction as well as information about the creation of Liverpool's most famous residents, Bella and Bertie, The Liver Birds.

The visitor centre is free to enter and look around at all times



The visitor centre also includes a Green Screen photo experience and Gift Shop including lots of bespoke gifts as well as pieces of art by Local Artists. We also stock our own bespoke range of Handmade Gins and Vodka produced by a local distillery



The Tour - Viewing Areas

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The tour begins in our presentation area where you will meet your guide as well as watch a quick Health & Safety briefing. Our guides are with you throughout the tour to tell you all about the history of the building and beyond as well as answer any questions



For the first viewing platform we head out onto the 10th Floor roof for our first viewing platform across the River Mersey towards the Welsh Mountains. As well as being the highest external point to view the Great George Liver Clocks.

The second viewing platform is the 15th Floor of the West Clock tower where visitors can walk around and get views up and down the Docks, across the Mersey and pick out the famous buildings of the city. Here you get as close as possible to the Liver Birds perched atop of each tower.



Audio Visual Experience

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Set behind the clock faces of the West Tower in the Mechanism Room on the 14th Floor, our Audio Visual Experience is a 270 degree digitally mapped projection show utilizing a mix of lights, sound and 4d elements such as wind machines give an experiential look back through time



Using digital mapping the architecture of the room is used as part of the story telling to give a unique experience unlike anything else in the city



The show lasts for 9 minutes and tells the story of key elements of the cities history in the last 100 years since the creation of the Liver Birds and Liver Building



The story covers elements of sport, music, culture and the bombing raids of World War 2 before bringing you back to the present day



Boardroom Tours

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We also offer a tour that also includes visiting the original Boardroom of the Royal Liver Building on the 9th Floor. This beautiful room is decked in African Walnut panels and has a ornate plaster ceiling.



This tour includes the standard tour but adds the extra element of the boardroom. Here you learn more about the Royal Liver Friendly Society and their importance

The smaller more intimate area allows us to display some of the more unique items from the buildings history such as the original chime mechanism, pieces from the buildings opening that visitors can get up close with.



This tour needs to be booked especially in advance and is not offered daily
This tour is subject to availability

Disability Access Restrictions

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Due to the age and design of the building, its Grade 1 listed status and the limitations this imposes, the West wing tower tour will, regrettably, not be able to cater for wheelchair or mobility scooter users due to the lack of means of safe escape in the case of fire or safety drill. This decision was not taken lightly, however, a recent DDA access audit revealed that the stairs from Level 10 to Level 9 were too narrow and winding to safely allow the use of an evacuation chair in the event of emergency. The timed audit revealed that the likely evacuation of a person in an evacuation chair from the 9th level to ground level would take two members of staff approximately 19 minutes, having had to negotiate 289 steps. This exercise was conducted when the staircase was otherwise empty and undoubtedly the evacuation time would be likely to be significantly increased when others were attempting to exit via the staircases in the event of a real time emergency.

Consultation with local accessibility charity and advice taken from fire services advisors has been undertaken and it has been concluded that the Health and Safety of all our guests who are confined to wheelchairs and mobility scooters would be of the most paramount importance and takes precedence over the Disability at work act 2010.

Wheelchair and scooter users can gain access to the lower level visitor centre. An evacuation chair, which has tracks on it, and, has the ability to ascend and descend, will be provided for use to evacuate wheel chair/ scooter users from the lower level visitor centre to the ground level via one of the emergency escape routes nominated. The maximum number of steps to ascend from basement level to ground level is 22 steps.

It is inevitable that a proportion of the visitors will have other disabilities. All staff have been trained in general disability awareness and specifically in respect of children with disabilities on the Autistic spectrum.

Those with less ambulant capabilities will always be accompanied by parent/guardian and will be assisted by members of staff where required.

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WHERE IS THE ROYAL LIVER BUILDING EXPERIENCE?

The Royal Liver Building is based on the Pier Head, Liverpool Waterfront L3 1HU. There is limited on-street parking around the attraction, however we are serviced by a range of public and private car parks across the waterfront and city centre.

HOW FAR IS THE ROYAL LIVER BUILDING FROM LOCAL PUBLIC TRANSPORT?

If you're travelling by train, Liverpool Lime Street station is approximately a 20-minute walk away from us with local Merseyrail services also running to James Street station (a 5-minute walk away).

WHERE IS THE ENTRANCE?

The main entrance to the attraction is located in the courtyard of the building, just off Canada Boulevard, L3 1HU.

HOW LONG IS THE EXPERIENCE?

The total time to allow for the tour and experience is 70 minutes, which will give you plenty of time to take in every part of the Royal Liver Building.

IS THERE AN OPTION FOR A PARTIAL TOUR?

Unfortunately due to the tour being guided through a working office building there is no option for a partial tour and all guests must be able to complete the full 70 minute tour.

DO YOU HAVE DISABILITY ACCESS?

For visitors with special mobility requirements, access is through the main building. Please go to the main building reception in the foyer on arrival and a member of our team will come and escort you in. Please note that due to the nature of the building there is no access for wheelchair users or mobility scooters above the visitor centre.

HOW MANY STAIRS ARE THERE IN THE TOWER?

There is a lift up to the 10th Floor, however above this you will need to negotiate 124 steps, 71 of which involve a narrow spiral stone staircase up to the 15th Floor. In the event of a fire evacuation you would need to be able to negotiate 408 stairs from the 15th floor to ground.

CAN I BRING A BAG WITH ME?

Wheeled bags, and bags larger than hand luggage are not permitted in RLB360. Due to the nature of the tower only handbags will be permitted on the tour, locker facilities are provided to store any other bags. Please note that due to increased national security levels, random bag searches may be carried out when you enter the building.

IS THERE ANY ADDITIONAL INFORMATION I SHOULD READ?

We would recommend checking the accessibility page <http://rlb360.com/accessibility/> of our website as there is some Health & Safety information to be aware of.

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Bookings & Enquiries

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Social Media

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